

GenAI in the Permira Portfolio

A distributed laboratory

2023 was all about experimentation, partnering with the teams at our portfolio companies as a distributed laboratory to rapidly prototype solutions and then share the learnings across our portfolio.

In 2024, we are starting to see tangible results.

10

live GenAI projects on
**average per portfolio
company**

100%

of the Technology
portfolio is working on
live **GenAI projects**

>10%

of R&D budgets
**allocated to GenAI
projects**, which we see as
an attractive risk-adjusted
investment, given the
high potential payoff

+85%

of Technology portfolio
has rolled out or is rolling
out GenAI code assistant
tools, **on average saving
10-25% of developers'
time**

*figures representative of the technology portfolio

GenAI Innovators in the Portfolio: 6 examples

Company

Initiative

Tangible Results



Genesys Cloud new bookings from standalone AI products were up over 2x year-over-year in the company's first quarter



More than 40% of the nearly 6k Genesys Cloud customers are using the platform's AI capabilities as of the end of the company's first quarter



Launched Claire GPT and Claire Copilot AI tools

Cut data classification time by up to 50%.
Enhance data discovery up to 100x faster.
Improve productivity by up to 20% or more

GenAI Innovators in the Portfolio: 6 examples

Company	Initiative	Tangible Results
	Launched both internal and external bots to optimise efficiency while augmenting value	102 AI models built and running live 6k+ client queries answered 17.7k manual hours saved
	Launched AI agents, agent assist, admin assist and completed three AI acquisitions	10k+ customers using AI agents to drive up 80% automated resolution rate

GenAI Innovators in the Portfolio: **6 examples**

Company

Initiative

Tangible Results



Debuted AI-powered McAfee Deepfake Detector to identify AI-generated audio within seconds

Over 90% accurate at detecting and exposing maliciously altered audio in videos



Launched the world's first AI-powered software recommender (Monty) and added skills for Support, Market Intelligence, Data Solutions, and Sales

Monty is having upwards of 6k conversations each week