



Informatica Names Chairman, Chief Executive Officer, Chief Marketing Officer and Chief Financial Officer

Anil Chakravarthy Promoted to CEO and Former Adobe CEO Bruce Chizen Appointed as Chairman of Informatica's Board of Directors

Redwood City, Calif. – January 12, 2016 – Informatica, the world's number one independent software provider focused on delivering transformative innovation for the future of [all things data](#), today announced that its Board of Directors has appointed Anil Chakravarthy as chief executive officer for Informatica. Additionally, Bruce Chizen will assume the role of executive chairman. Informatica also named two new senior executives to the leadership team – Jim Davis as executive vice president and chief marketing officer and Doug Barnett as executive vice president and chief financial officer.

Since going private in August 2015, Chakravarthy has served as acting CEO. During the past two quarters, Chakravarthy has led Informatica effectively and defined the strategy for the next phase of the company's growth. Additionally, under his leadership, Informatica has delivered several significant product releases including the most important platform release in the company's history - [Informatica v10](#) and [Informatica Big Data Management](#). Chakravarthy joined Informatica in September 2013 as executive vice president and chief product officer. Prior to Informatica, Chakravarthy held leadership roles at Symantec Corporation for nearly a decade. Before Symantec, Chakravarthy led product management at VeriSign. He started his career at McKinsey & Company.

Bruce Chizen has assumed the role of executive chairman for Informatica. Since August, Chizen has been a member of the Board and a special advisor to Informatica. Chizen will work closely with the leadership team on strategic priorities and serve as an ambassador for the company.

Informatica has added two seasoned leaders to the executive team with the appointments of Jim Davis as chief marketing officer (CMO) and Doug Barnett as chief financial officer (CFO). Davis and Barnett bring decades of expertise and will play pivotal roles in leading the marketing and finance teams.

Most recently, Davis was the executive vice president and chief marketing officer of SAS, the leading provider of analytics solutions, where he was responsible for the global strategic direction and marketing vision for SAS products, solutions and services. Davis was responsible for the SAS brand and also oversaw a number of operational business units at SAS. He helped lead the transformation of SAS from a tools vendor to the software solutions provider it is today. As an industry thought leader and spokesperson for SAS, Davis played a key role in showing customers the business value in their data. He co-authored the book, *Information Revolution: Using the Information Evolution Model to Grow Your Business*, which outlines how data can be optimally used as a corporate asset and help organizations compete on a global scale. Davis joined SAS in 1994 and has held a number of functional and leadership roles over the last 21 years at SAS.

Prior to Informatica, Barnett was the executive vice president and chief financial officer at TriZetto Corporation, where he was responsible for all finance related functions, including accounting, internal audit, banking, investor relations, cash management, internal/external reporting, tax and treasury as well as HR, facilities and IT. Prior to TriZetto, Barnett was a managing director and chief financial officer of AlixPartners. Before joining AlixPartners, Barnett was senior vice president of Finance for UGS PLM Software (acquired by Siemens). Barnett began his career at PriceWaterhouse and over his 30-year career, has also served in multiple finance roles.

Supporting Quotes

“Anil has distinguished himself as a visionary leader for Informatica,” said Bruce Chizen, chairman, Informatica. “Under his leadership, Informatica has successfully transitioned to a private company and is very well-positioned for 2016 and beyond. Anil is the ideal CEO to lead Informatica during this next stage of transformation and growth, and we have great confidence that our success will accelerate under his leadership.”

“As such seasoned leaders in their respective fields, Jim Davis and Doug Barnett will add tremendous value to our leadership team,” added Anil Chakravarthy, chief executive officer,

Informatica. “Both Jim and Doug are joining Informatica at the ideal time and each brings a strong track record of performance and a wealth of practical experience. Their background and expertise will be instrumental as we enter the next phase of growth for the company and help our customers realize business value from all things data.”

“Informatica will benefit significantly from Bruce’s deep expertise in the software industry, his proven leadership experience and track record, and his relationships in Silicon Valley,” highlighted Erik Levy, Informatica Board member and senior principal, Canada Pension Plan Investment Board.

“Informatica is ideally positioned to benefit from technology trends in cloud, big data, master data management and data security. The Informatica leadership team is focused on building the company into a multi-billion dollar category leader in data management and we are looking forward to supporting them along this journey,” commented Brian Ruder, Informatica Board member and partner, Permira Advisers.

Tweet this: News: @Informatica names @achakravarthy12 as CEO, adds CMO @Davis_Jim and CFO Doug Barnett <http://infa.media/pr160112a>

About Informatica

Informatica is a leading independent software provider focused on delivering transformative innovation for the future of all things data. Organizations around the world rely on Informatica to realize their information potential and drive top business imperatives. More than 5,800 enterprises depend on Informatica to fully leverage their information assets residing on-premise, in the Cloud and on the internet, including social networks. For more information, call +1 650-385-5000 (1-800-653-3871 in the U.S.), or visit www.informatica.com. Connect with Informatica at <https://linkedin.com/company/informatica>, <https://twitter.com/Informatica> and <https://facebook.com/InformaticaLLC>.

###

Note: *Informatica* is a registered trademark of Informatica in the United States and in jurisdictions throughout the world. All other company and product names may be trade names or trademarks of their respective owners.