



Pedro Lopez de Guzman appointed Head of Spain

Madrid, 7 November 2016 – Permira, the global private equity firm, announced today that Pedro Lopez de Guzman has been appointed Head of Spain.

Pedro Lopez de Guzman, 38, joined Permira's Spanish office in 2006 and became Principal in 2012. He currently represents the Permira Funds on the Board of Directors of Cortefiel Group, and was part of the Board of Directors of eDreams ODIGEO from 2010 to 2014. During this time, Pedro has worked closely with the sector teams and was involved in several of the Permira Funds' investments including those in fashion company Maxeda Fashion Group, the merger of eDreams with Go Voyages and Opodo, the e-commerce software specialist Magento and the recently announced acquisition of online fashion company Schustermann & Borenstein. He is also a member of the Financing Group.

In his new role Pedro will continue to work on originating investment opportunities in leading Spanish businesses with growth ambitions.

Prior to joining Permira, Pedro spent four years at JP Morgan in London where he worked in the M&A department and in debt capital markets and leverage finance, holding responsibility at European level. Pedro graduated in Law and Business Administration from the University Carlos III in Madrid, and worked afterwards in Brazil and London.

Commenting on Pedro's appointment, Kurt Björklund, co-managing partner of Permira, said: "Pedro is a seasoned deal-doer and he will play a key role in expanding our network and sourcing proprietary investment opportunities in the Spanish market. We are delighted that he has accepted to lead our Spanish team and wish him all the best in this new role."

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About Permira

Permira is a global investment firm that finds and backs successful businesses with ambition. Founded in 1985, the firm advises funds with a total committed capital of approximately €31 billion. The Permira funds make long-term investments in companies with the ambition of transforming their performance and driving sustainable growth. In the past 31 years, the Permira funds have made over 200 private equity investments in five key sectors: Consumer, Financial Services, Healthcare, Industrials and Technology. Permira employs over 200 people in 14 offices across North America, Europe and Asia. Permira has been present in Spain since 2003. Investments have included fashion specialist Cortefiel, pizza company Telepizza and online travel company eDreams Odigeo.

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