



Permira appoints Roberto Biondi as Head of the Financing Group

London, 28 May 2014 – Permira is pleased to announce that Roberto Biondi, partner in the Milan office, will take responsibility for leading the firm’s financing activities as Head of the Financing Group. He takes over from Max Biagosch, who is leaving Permira to pursue new business interests.

Roberto, 43, joined Permira in 2001 and became a partner in 2010. He has extensive experience in executing successful financings for the firm. As a member of Permira’s Financial Services and Industrials team he has been involved in many of the Permira Funds’ investments including Sisal, Marazzi, TDC and Just Retirement in Italy. In his new role Roberto will manage the firm’s key banking relationships and drive financing initiatives for new investments as well as across the portfolio.

Prior to joining Permira, Roberto was an associate with McKinsey & Company in Italy and Israel for three years, where he worked in the Telecoms and Marketing practice. Roberto has a degree in Chemical Engineering from Politecnico di Milano, Italy, and an MBA from INSEAD, France.

Commenting on Roberto’s appointment, Tom Lister, co-managing partner of Permira, said: “Roberto has extensive experience in securing financing for the funds’ investments and working with portfolio companies to optimize their capital structures. We are delighted that he has accepted to lead our financing group and wish him all the best in this new role.”

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About Permira

Permira is a European private equity firm with global reach. The Permira funds, raised from pension funds and other institutions, make long-term investments in companies with the ambition of transforming their performance and driving sustainable growth.

Founded in 1985, the firm advises funds with a total committed capital of approximately €25 billion. Since 1985 the Permira funds have made over 200 private equity investments with a focus on driving transformation to build better businesses.

Permira specialises in five key sectors: Consumer, Financial Services, Healthcare, Industrials and TMT. The Permira funds’ portfolio currently comprises over 25 companies.

Permira employs 120 professionals based in Frankfurt, Guernsey, Hong Kong, London, Luxembourg, Madrid, Menlo Park, Milan, New York, Paris, Stockholm and Tokyo.

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