



Appointment of New Chairman

7 September 2015

The Board of Dr. Martens announces the appointment of Paul Mason as non-executive Chairman, to succeed David Suddens, who is stepping down to pursue other opportunities.

Paul brings with him a wealth of experience having most recently been the non-executive Chairman of New Look and is the current Chairman of Cath Kidston and Mayborn Group. Prior to this Paul was EMEA President of Levi Strauss and has held the position of CEO at Asda, Somerfield and Matalan. Paul's appointment to the Board will be effective from today.

The Board would like to thank David for his much valued contribution to Dr. Martens over the last thirteen years.

Steve Murray, Chief Executive, commented:

"David joined Dr. Martens as Chief Executive Officer in August 2002 at a time when the Company was severely financially challenged and needed to make many radical changes to its operating model in order to survive.

"Over the next 12 years David was the driving force behind the turnaround of the business leading to its stabilisation, growth and eventual sale to the Permira funds in 2014.

"I would like to thank David for his huge contribution to Dr. Martens and wish him all the best as he now embarks upon new challenges elsewhere.

"Paul joins us at a very exciting time for the Company. I am sure his insights and vast retail experience will be invaluable to Dr Martens as we continue to grow our business globally."

Paul Mason, incoming Chairman, said:

"I am thrilled to be joining one of the UK's most iconic brands during what is an exciting new phase for the business. I look forward to working closely with Steve and his team to help drive further growth both in the UK and internationally."

David Suddens, outgoing Chairman, commented:

"I am sorry to be leaving Dr. Martens, a business and 'family' that has meant so much to me over the last thirteen years.

"But with a new, executive role elsewhere I will not be able to do justice to my Chairman responsibilities.

"I believe that with Steve and Paul now at the helm, Dr. Martens will continue to grow and prosper."

Enquiries :

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