



Dr. Martens appoints Kenny Wilson as Chief Executive Officer

Dr. Martens is pleased to announce the appointment of Kenny Wilson as Chief Executive Officer.

Kenny Wilson has extensive experience of leading high-profile consumer brands, including Levi's, where he spent 19 years and rose to become President of the Brand in Europe. He is currently the CEO of Cath Kidston, a role he has held since 2011. During that time he has doubled its sales, transformed it into a global brand with more than 220 stores worldwide and diversified its product range to broaden its customer base.

Prior to joining Cath Kidston, Kenny was President of Claire's Stores in Europe.

Paul Mason, Chairman of Dr. Martens, said:

"We are delighted to announce that following an extensive recruitment process we have appointed Kenny Wilson as our new CEO. Kenny brings with him a wealth of experience of working for high profile, well-known, international brands and will be a fantastic leader for our already strong management team. I know that he will make a significant contribution to this great business and we are very excited to welcome him to the company."

As we enter the next phase of Dr. Martens' history, we are well placed to deliver on our strategic priorities and continue to achieve sustainable, global growth and Kenny is the right person to lead our business through this."

- ENDS -

About Dr. Martens

Dr. Martens is an iconic British brand founded in 1960 in the Northamptonshire town of Wellingborough. Originally produced for workers looking for tough, durable boots, they were quickly adopted by diverse youth subcultures and their associated musical movements. Dr. Martens have since transcended their working class roots while still celebrating their proud heritage. Six decades later and today Docs are worn by individuals around the world who use them as a symbol of empowerment and their own alternative attitude.

Currently trading in 63 countries worldwide, Dr. Martens has operations in the Americas, EMEA and Asia with 95 owned-stores globally and 56 concessions in South Korea.

Delve deeper into the history of Dr. Martens [here](#).

Media contacts

Finsbury

drmartens@finsbury.com / +44 (0)20 7251 3801