Catawiki strengthens senior leadership with key hires

AMSTERDAM, 15 November 2021 - Europe's leading marketplace for special objects, Catawiki, announced multiple new hires in key leadership positions today.

Chief Financial Officer (CFO) - Andy Botha will join the company as Catawiki's CFO following an impressive 25-year career in leading marketplaces such as Zoopla, Betfair, Secret Escapes and Lastminute.com. During his time as Group CFO at Zoopla, Andy was instrumental in its successful growth story culminating in the sale, in May 2018, to the US PE firm Silver Lake for \$3 billion. Andy Botha said: "I'm excited to be joining Catawiki to lead the Finance team, and to be part of a team focused on delivering on the many opportunities we have ahead of us".

Chief People Officer (CPO) - Iolanda Meehan will move from Singapore where she spent the last 11 years to take up the role as Catawiki's CPO. Recently, she has been the Global CHRO for Goodpack and Managing Partner for Veldhoen+Company in Asia. She holds over 20 years of experience in previous roles as HR and business leader in PwC, Philips and Haworth. Iolanda Meehan said: "Catawiki has such a diverse and talented workforce ranging from renowned classical art experts to the brightest software engineers and most creative marketeers - all united in their mission to fulfil people's passions. I'm thrilled to be joining Catawiki and look forward to supporting the great talent we already have and the future talent we are hiring".

Aside from the C-Level hires mentioned above, Catawiki has also hired senior leaders across multiple functions.

Vice President of Product - Janet Baireva joins from Adevinta/Ebay to lead all aspects of the product experience on Catawiki. Janet has over 15 years of experience scaling high volume marketplaces and building high impact products for consumers.

Head of Strategy & Corporate Development - Pamela Milligan who previously worked at TomTom & McKinsey & Company will be in charge of setting up the strategy & corporate development function at Catawiki.

Senior Director of People Operations - Paul McGahan joins from Criteo to build out the people operations for 750+ Catawikians spread across 10+ countries.

Commenting on the hiring, Ravi Vora, CEO of Catawiki, said: "I am delighted to have the opportunity of working with experienced leaders like Andy, Iolanda, Janet, Pamela & Paul in our mission to build the world's largest platform for special objects. We are scaling up rapidly across Europe and now have a strong leadership team in place to oversee this expansion".

With these new hires in place, Catawiki will continue its ambitious growth trajectory by expanding its geographical footprint, strengthening its product experience and hiring more people.

About Catawiki

Catawiki is a leading online auction marketplace to buy and sell special objects. We employ hundreds of experts across 22 categories - art, design, collectables, jewellery, classic cars and much more - who virtually select and review every object before being offered in auction. Over 250,000 objects are on sale every month and viewed by 10 million+ unique visitors. Our mission is to fulfil people's passions by connecting them to the objects they love. For additional information, visit catawiki.com or download the app.