



Funds advised by Permira Debt Managers support The Carlyle Group's investment in Jagex a leading developer and publisher of video games

[27th January] – London. Permira Debt Managers ("PDM"), one of Europe's leading specialist debt investors, today announces that funds it advises are acting as senior secured lender to the new investment by The Carlyle Group in Jagex, the largest independent video game developer in the UK. The support continues PDM's focus on high quality growing businesses, particularly in the tech sector.

Headquartered in Cambridge, UK, and employing more than 450 people, Jagex is one of the largest and most successful British video game studios, developing and publishing video games on PC and mobile. The company is best known for its online role-playing living game franchise RuneScape, which has attracted almost 300 million player accounts since its launch 20 years ago. Jagex has grown its RuneScape titles to a \$1 billion franchise¹. The titles, which are played by a vibrant community of millions all around the world, are currently enjoying peak global popularity. 2020 saw record numbers of subscribing players, more than half of which are in the United States.

The funds advised by PDM have now supported over 250 European companies with ~€11bn of capital since PDM's inception in 2007.

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Notes to Editors

About Permira Debt Managers

Permira Debt Managers is one of Europe's leading specialist debt investors, advising investment funds and products which have provided ~€11bn of debt capital to over 250 European businesses. PDM was established in 2007 and aims to partner with high quality, growing businesses across Europe to provide the capital they require and generate market-leading risk adjusted returns for investors.

To achieve this PDM follows three key investing strategies: Direct Lending, Structured Credit and CLO Management. PDM also has a distinctive origination platform which benefits from the strength of Permira's extensive network including 6 European investing offices in UK, France, Germany, Sweden, Italy and Spain, and sector teams specialising in Consumer, Services, Healthcare and Technology.

¹ Total revenue since inception